

DATASHEET

| Asawaa® Handcrafted Guajiro Liquor | |
|---|---|
| Company: | Awarala S.A.S |
| Brand: | Asawaa® |
| Category: | Spirits - Alcoholic Beverages |
| Sub-category: | Liquor |
| Country: | Colombia |
| Store address: | Calle 3 No 2 – 83 Riohacha – La Guajira |
| Store Name: | Asawaa Market |
| Publication date: | 2017 |
| Product Source: | Factory - Distillery |
| Launch type: | Inspired by traditional products and part of the culture of La Guajira. |



Health Register: INVIMA 2017L-0008682

Product description

Asawaa® Handcrafted Guajiro Liquor, is a premium double-distilled spirit, made from a special recipe of fermented local ingredients: panela (dried sugar cane) and corozo, native tropical fruit. It has a fresh and pleasant taste on the palate. Those who try it agree that it has a woody and sophisticated touch; a bit strong, but its specialized batch manufacturing process makes it smooth compared to other liqueurs. Each bottle is a commitment to quality. In addition, Asawaa® Handcrafted Guajiro Liquor includes special packaging, which can be assembled and disassembled, with a unique design that evokes and shows the best of La Guajira. It describes how it is inspired by traditional drinks from La Guajira - Colombia.

Package Description

Plain container, with labeling in perfect condition, decorated with a handmade pompom made by the Wayuu indigenous people of La Guajira in Colombia, which highlights the social commitment to the community.

Product analysis

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| Size: | 750 ml |
| Alcohol by Volume (%): | 35.00 |
| Own brand: | Branded - Asawaa® |
| Storage: | Room temperature |
| Category: | Handcrafted Distillate - Alcoholic Drink |

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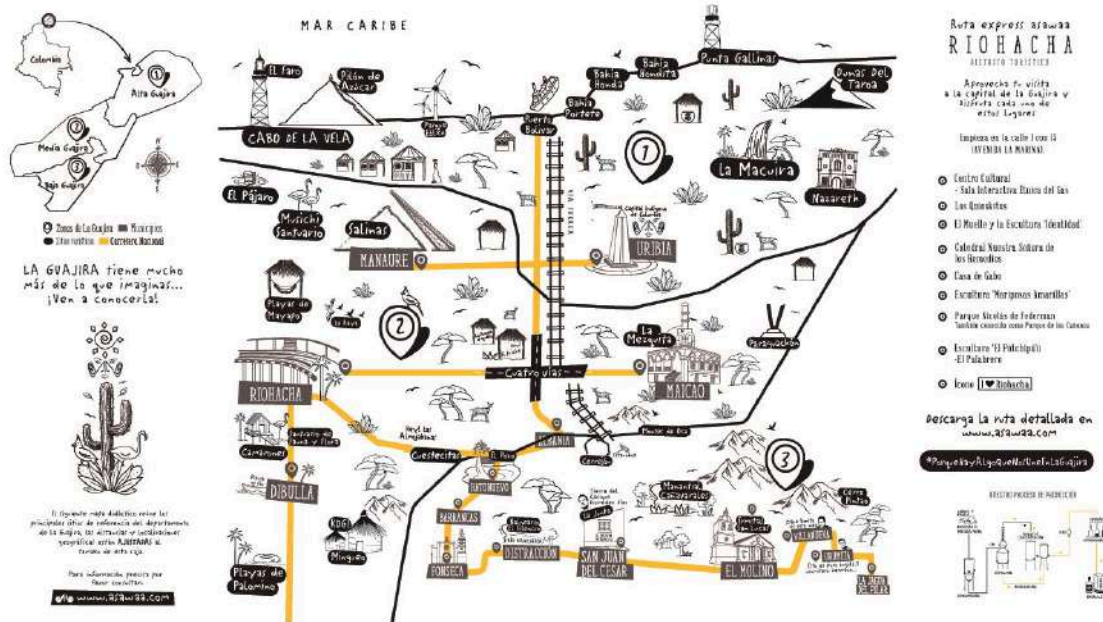
awarala@gmail.com, export@asawaa.com

Calle 3 No. 2-83 Riohacha – La Guajira, Colombia

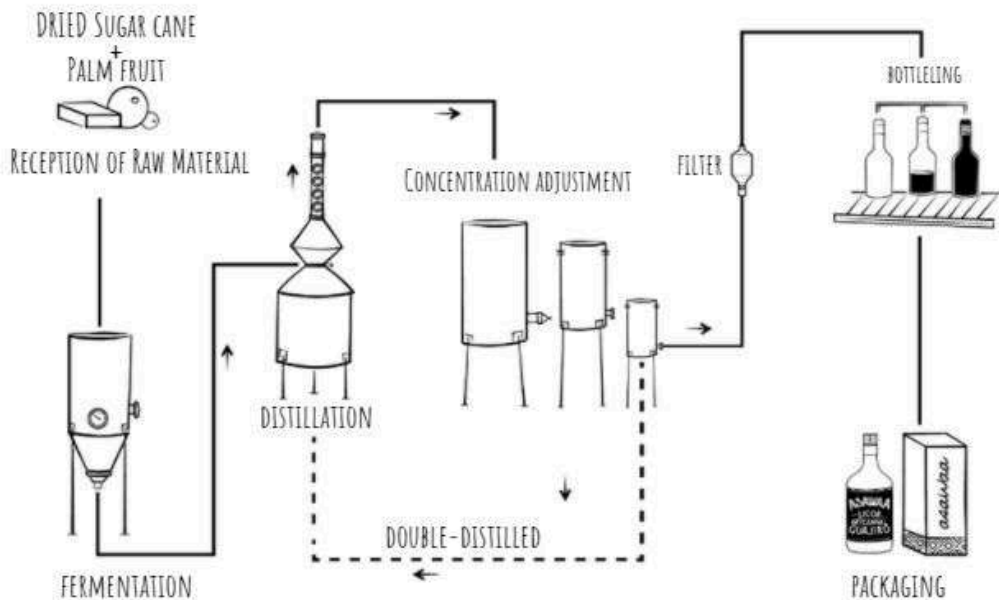


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|--------------------------------------|---|
| Size: | 25.5 cm x 9cm |
| Weight: | 1.25 kg / 7.5 kg (box of 6) |
| Container material: | Glass bottle |
| Current Distribution Channel: | Delicatessen lines, and specialized stores, and businesses in the tourism sector. |

Inside the Asawaa® Handcrafted Guajiro Liquor Box, in which tourist places of La Guajira are located on a map.



Production process:



Learn the production process: <https://asawaa.com/en/do-you-know-how-the-handcrafted-guajiro-liquor-asawaa-is-manufactured/>

