

OPTIKO - Visual Health ERP

Do you want to better understand the complete state of your business and its branches, automating, simplifying and analyzing all internal processes in order to make better decisions and investments in your company?



...your partner and answer!

Optiko is your virtual partner, that will allow you to easily record and analyze all the information from your optician business in a fast and automated way. Supporting all optometry processes, inventories, billing, clients, branches, internal users and points of sale.

Features

Management of Medical Records	Sales
<ul style="list-style-type: none">● Optometry● Contact lenses and controls● Orthoptic● Low vision● Optical orders● Automated lab orders● Lab order tracking● Laboratory warranties	<ul style="list-style-type: none">● Optometry and Generics (clients)● Optometry services● Quotes, Electronic Billing and Guarantees● Accounting notes (credit / debit notes)● Dynamic selling goals and commissions● Smart wallet● Customer tracking
Inventory / Warehouses	Customer management
<ul style="list-style-type: none">● Regular purchases● On consignment● Kardex● Warehouses and Warehouse Transfer● Behavior reports● Debts to pay	<ul style="list-style-type: none">● Customer segmentation● Private agreements● Marketing● Status traceability● Customer events / records● Daily reports and closings
Inventory Providers	Access and roles
<ul style="list-style-type: none">● Import automation● Purchase invoices and payments	<ul style="list-style-type: none">● Optometrists, administrators, accountants, consultants.
Business management	clinic and IPS
<ul style="list-style-type: none">● Branch management● Financial indicators and reports● Information predictors● Users, accesses and roles● Clinical Reports	<ul style="list-style-type: none">● Offices and appointment book● Copayments● Alliances and Agreements● RIPS, Opportunity, Resolution 4505● Optometry Brigades● Epidemiological report
Optometry Labs	
<ul style="list-style-type: none">● Lenses by range● Contact lenses● Invoices and payments to laboratories crossed with laboratory orders	

Technology

Its core implementation is based on a matured dynamic and adaptive web system with a sense of usability inspired by day-to-day optical, clinical and customer service processes.

The technological system can also be accessed from a smartphone or tablet, all information is transported in encrypted channels and stored safely, the backup protocols are automated every day, guaranteeing that even in world disasters your information can persist.

Available Plans

The availability of the modules presented in this document will depend on the selected plan

1. Optical Plan
2. Brigadista Plan
3. IPS plan
4. Ecommerce plan